



Matched Funding Grant 2023

Terms of Reference for Applications

Introduction

The Uganda National NGO Forum (UNNGOF) is a national platform for NGOs in Uganda. Its mission is to provide a sharing and reflection platform for NGOs to influence governance and development processes in Uganda and enhance their operating environment. UNNGOF envisions an NGO sector that is coherent, respected and well-informed in Uganda, actively contributing to citizens' well-being and safeguarding their rights.

UNNGOF is the appointed National Partner for the Change the Game Academy in Uganda, with exclusive rights to organise Change the Game Academy trainings within Uganda, in coordination with Wilde Ganzen Foundation. UNNGOF is responsible for running and managing the Academy in Uganda: organizing classroom trainings in Mobilising Support and Local Fundraising; managing the pool of in country trainers; organising refreshers for both trainers and trainees; as well as marketing and fundraising for the Academy in Uganda.

In 2022 and onwards, UNNGOF, under the Change the Game Academy, and still with support from Wilde Ganzen Foundation, will undertake the Match Funding Programme in Uganda, open to organisations that have trained in Local Fund Raising and successfully develop and roll out fundraising plans.

Background

With partners in twelve countries across the world, the Change the Game Academy aims to end the dependency of civil society actors in the global south on foreign funding, and the vulnerability that comes with it, including the risk of being donor driven rather than community driven.

The Academy aims to change the 'rules' of the development game by transferring power to communities and enabling them to shape their own future. This therefore translates into supporting autonomous local organisations to strengthen their fundraising capacity, thereby enhancing their financial sustainability as well as increases community engagement, local ownership and legitimacy of organisations.

To achieve this, the present rules of the 'development game' need to be fundamentally transformed: whereas many CBOs and NGOs are to a larger extent dependent on foreign contributions, Change the Game wants to put the responsibility for poverty alleviation and development where it ultimately belongs. It seeks to enable local actors take up this responsibility, by strengthening their capacity to raise funds in-house.

With registered local fundraising successes in the implementing countries, the Matched Funding programme provides the opportunity to re-enforce the wins of the Change the Game Academy by doubling the funds raised locally for their projects by trained organisations.



The Matched Funding Programme 2023

The Uganda National NGO Forum in partnership with Change the Game Academy and with funding from Wilde Ganzen Foundation will roll-out the match funding programme in Uganda in 2023.

This programme seeks to empower organisations that are trained in Local Fund Raising with a 50% financial contribution towards project budgets for which they locally raise funds as per their Fundraising plans developed as a result of the skills acquired through the Change the Game Academy training on Local Fund raising.

The programme is informed by the realization as far back as 2006 in India, Brazil and Kenya, that small-scale local projects with a contribution from the local population can have far-wide reaching impact.

The Matched funding programme reinforces the efforts of Change the Game Academy training on Local Fund Raising (LFR) where trainees develop fundraising plans to raise resources locally from their communities and or within their country.

Criteria

Selection Criteria for the Local Fundraising Activities for the Matched Projects

- i) The organisation must be a member of either UNNGOF or Wilde Ganzen
- ii) The organisation Must be an indigenous/locally registered CBO or NGO with legal identity and no international affiliation
- iii) The organisation Must have received training in LFR
- iv) The Issue to be addressed in the Matched project should be a community problem, identified jointly with the community – verifiable proof of consultation or engagement should be shared.
- v) The organisation must Submit a fundraising plan and it must conform key considerations in the CtGA LFR plan structure, with aspects of costs, duration and return on investment, inter alia.
- vi) The project should be for a minimum duration of 6mths and maximum of 12 months from start to finish.
- vii) The matched project should not be evangelical or relating to supporting churches, orphanages, and or administration/management costs
- viii) Proposed Projects costs should be between UGX 5m and UGX 20m, where the organisation raises a minimum of 50% of the planned funds and UNNGOF tops up 50% of realised funds.
- ix) Topping up of funds will be dependent on submission of undeniable proof of local fundraising of the 50%
- x) Funds raised should not be from government or international sources

Project Selection Criteria

UNNGOF is a platform for organisations in Uganda and a membership organisation as well. Through its partners and members, UNNGOF engages with various thematic areas that benefit citizens. For purposes of this grant, 6 thematic areas and their sub themes will form the basis of the projects to be undertaken;

- a) Governance and Civic Empowerment
- b) Social Accountability
- c) Education
- d) Youth Participation and empowerment



- e) Gender and human rights
- f) Livelihoods (agriculture, social enterprise etc...)
- g) Health

Applications with projects that speak to any of the above thematic areas will be considered for the Matched Funding grant.

Note: Only 5 organisations that meet the above criteria will be selected.

How to Apply

Interested organisations should submit their proposals to:

The Executive Director

Uganda National NGO Forum (UNNGOF)

Plot 25, Muyenga Road, Kabalagala

P.O Box 4636, Kampala

Email: info@ngoforum.or.ug

Deadline: 9th April 2023.